



Road to Recovery Conference: Bay Area/Northern California

Creating Opportunities from Federal Economic Stimulus Dollars

**San Jose State University
Student Union, Barrett Ballroom**

Road to Recovery Conference-Wide Events

- 8:30-1:30** Press Check-In
- 8:45-9:15** ***Road to Recovery Opening Session Speakers***
- Cynthia Bryant, Director, California Recovery Task Force, Office of Governor Arnold Schwarzenegger
 - Jon Whitmore, President, San Jose State University
- 11:45-1:15** **Lunch**
- 1:30-2:00** **Road to Recovery Luncheon Address**
- Mayor Chuck Reed, City of San Jose

Road to Recovery Workshops

- 9:20-10:30** **Workshop 1: Step One on the Road to Recovery – Jobs**
- This session reviews key challenges and opportunities for economic development in Northern California and the Bay Area and provides an overview of what new types of financing and tax relief are available to local, state and federal government entities as well as businesses, non-profits and other organizations through the American Recovery and Reinvestment Act (Recovery Act) – from loan guarantees to tax-exempt bonds.

Moderator: Cynthia Bryant, Director, California Recovery Task Force, Office of Governor Arnold Schwarzenegger

Panelists

- Joanie Jones Kelly, Executive Director, California Debt Limit Allocation Committee
- Stephen Levy, Center for the Continuing Study of the California Economy
- Carl Guardino, President and CEO, Silicon Valley Leadership Group
- Bruce Kern, Executive Director, East Bay Economic Development Alliance

10:45-11:45 Workshop 2: Avoiding the Pitfalls, Protecting Recovery Dollars from Waste and Fraud

A very high level of accountability accompanies Recovery Act funding. Learn what this means to entities applying for and receiving funding and how to determine what makes a project acceptable under these levels of accountability.

Moderator: Laura Chick, California ARRA Inspector General

Panelists

- Elaine Howle, California State Auditor
- Lisa Negri, Accountability Advisor, California Recovery Task Force
- Heather MacLeod, Senior Analyst, U.S. Government Accountability Office
- Courtney Ruby, Auditor, City of Oakland
- Diane Margot, Special Agent in Charge, Office of the Inspector General, Environmental Protection Agency
- Stephen Gibbons, Assistant District Attorney, County of Santa Clara

2:15-3:30 Workshop 3: Transportation Infrastructure, Vehicle and Fuel Technology

Our state and nation's transportation infrastructure has not kept up with demands for goods movement or personal mobility. What opportunities exist within the Recovery Act funds federally designated for this purpose? How equipped are we for newer automotive technologies? This session will also explore new vehicle and fuel technology regulations.

- Bijan Sartipi, District 4 Director, California Department of Transportation
- John Kato, Recovery Act Manager, California Air Resources Board
- Rod Diridon, Board Member, California High Speed Rail Authority

2:15-3:30 Workshop 4: Housing

The foreclosure crisis has affected California more than almost any other state in the nation. What funds in the Recovery Act are federally directed at combating this problem? What new tools are available through Recovery Act to finance new housing construction? The panel will also discuss funding opportunities for homeless prevention programs.

- Henry Gardner, Executive Director, Association of Bay Area Governments
- Chris Westlake, Deputy Director, California Department of Housing and Community Development
- Larry Wuerstle, Field Office Director, U.S. Department of Housing and Urban Development
- Leslye Krutko, Director of Housing, City of San Jose

2:15-3:30 Workshop 5: Broadband

California will be highly competitive for the Recovery Act funding federally designated for broadband development. Learn about the efforts within California to expand access to broadband networks and how everyone can participate in the efforts to bring broadband access to every Californian – particularly in rural areas.

- Joe Camicia, Chief of Staff, California Chief Information Officer
- Luis Arteaga, Director of Emerging Markets, California Emerging Technology Fund
- Robert Haga, Chief of Staff, California Public Utilities Commission

3:45-5:00 Workshop 6: Workforce Training Programs

A workforce that is trained and adaptable will be the backbone of the state's economic recovery.

What programs can be funded through the Recovery Act to position job seekers in growth sectors? Where can one receive training, or find employees that are fit for a particular industry?

- Jaime Fall, Deputy Secretary of Employment and Workforce, California Labor and Workforce Development Agency
- Dorothy Chen, Executive Director, Alameda County Workforce Investment Board

3:45-5:00 Workshop 7: Energy Programs

How can local, state and federal government entities as well as businesses, non-profits and other organizations take advantage of Recovery Act funding federally designated for energy efficiency, weatherization on existing developments, clean energy systems and other energy related programs and activities?

- Mark Hutchison, Assistant Executive Director, CA Energy Commission

3:45-5:00 Workshop 8: Education

California was among the very first states in the nation to tap into billions of Recovery Act funds for our schools. How can this Recovery Act funding be further channeled to improve our educational system? How can schools make themselves competitive for these funds, and what results do we expect to see from the use of the funds?

- Tori Hatada, Federal Policy Director, California Office of the Secretary for Education